

3.4 Risks and Lessons Learnt

Category	Risks	Likelihood	Impact	Mitigating measures
External Environment	The Salvadoran government still lacks a clear policy and strategic direction with a lack of a national development plan. Lack of clear government priorities are a risk to identifying and formulating EU actions under the MIP and TEI	Medium	Low	The MIP was prepared based on the internal HOM report and not on a national policy document. The EUD will continue its positive and continuous dialogue with the government, with possible TA to support the design and improvement of national policies to align EU and Salvadoran priorities.
People and organization	Interventions under the MIP are not sufficiently inclusive of the most vulnerable groups	Low	High	EUD will require the analysis and identification of the most vulnerable groups in any interventions under the action, and actions will be based on their needs.
Communication and information	There is insufficient and uncoordinated communication about the EU in El Salvador, and specifically about EU cooperation, including TEI	Low	High	TA on Communication & visibility will (amongst others) support a joint EU communication approach on TEI. The EUD will work closely with TEI members and other relevant stakeholders.

Lessons Learnt:

The implementation of the MIP 2014-2020 in general and of the Support Measures to MIP 2014-2020 (LA/2015/038-130) specifically have provided a number of important lessons to the formulation of this intervention:

- Support measures must be a flexible instrument that can cater to evolving needs of the EUD, and must be strategic and linked with EU policy objectives; it can play an important role in supporting strategic and technical dialogue. Strengthening transparency, accountability and participation remain key priorities for a successful implementation of public policy and EU objectives in El Salvador
- The Strategic Communication and Public Diplomacy TA contract managed by the EUD is instrumental in providing the EUD with a flexible tool to build and strengthen networks and raise public awareness and understanding of the EU's priorities and partnership. The contract has financed numerous initiatives that have reinforced the EU's communication and image in the country, and public diplomacy initiatives have promoted the EU's policy priorities; it has also improved joint visibility among local and regional cooperation programs, including information on scholarships, trade, culture and European values. A new Strategic Communication and Public Diplomacy contract should include stronger considerations of transparency as well as environmental sustainability as regards events and materials, in line with EU Green Deal as well as Digital Transition and actions under the Team Europe Initiative. It should continue promoting relations with different stakeholders (e.g. media, OSC, Government, academia).