

(b) Type of applicants targeted:

In line with the purpose above, the targeted applicants will be entities (international organisations, NGOs, Member States Development Agencies) that can prove previous experience working in jobs creation and sustainable tourism in The Gambia; demonstrated operational capacity; and solid understanding of the Gambian tourism sector.

Other essential characteristics of the potential applicants, as well as the selection and award criteria will be specified in the guidelines for applicants of the call for proposals.

#### 4.5. Scope of geographical eligibility for procurement and grants

The geographical eligibility in terms of place of establishment for participating in procurement and grant award procedures and in terms of origin of supplies purchased as established in the basic act and set out in the relevant contractual documents shall apply, subject to the following provision.

The Commission's authorising officer responsible may extend the geographical eligibility on the basis of urgency or of unavailability of services in the markets of the countries or territories concerned, or in other duly substantiated cases where application of the eligibility rules would make the realisation of this action impossible or exceedingly difficult (Article 28(10) NDICI-Global Europe Regulation).

#### 4.6. Indicative Budget

Indicative Budget components	EU contribution (amount in EUR)
<b>Implementation modalities – cf. section 4.4</b>	
Indirect management with a pillar assessed entity - cf. section 4.4.1	9 900 000
<b>Audits/ Evaluations</b> cf. section 5.2/5.3	100 000
<b>Total</b>	10 000 000

#### 4.7 Organisational Set-up and Responsibilities

Given the scope and scale of the proposed intervention, this project will be implemented through indirect management with a pillar assessed entity responsible for managing and coordinating the delivery of all planned activities and corresponding results. The entity will be responsible for the efficient and timely implementation of all activities, including the efficient identification, engagement and coordination of partner implementing institutions. To this end, a project implementation unit will be set up in The Gambia.

A Project Steering Committee (PSC) will provide high-level policy guidance and oversight and facilitate coordination with other initiatives and measures. The Steering Committee will comprise senior officials from the principal line Ministries including the Ministry of Tourism and Culture (MOTC), the Ministry of Trade, Industry, Regional Integration and Employment (MOTIE), the EU Delegation, relevant institutions as well as private sector representatives such as the Gambia Hotel Association, Chambers of Commerce or other industry bodies. The exact composition of the PSC will be determined in consultation with national stakeholders at the outset of the implementation of the action. The PSC will be co-chaired by MOTC and MOTIE.

Operating under the oversight of the Steering Committee, the action will set up two technical core teams for the tourism sector and the creative industries, respectively. The core teams will bring together representatives from different departments, institutions, private sector youth, women and environmental groups with the objective to plan, review and monitor implementation of the action at the technical and operational level. The technical core teams also